

GoodWorkCo.
established 1956 www.goodworkco.com

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COUPONS

Squeezable - flexible labels



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These are labels that are printed on both sides, and carry a light tack adhesive on the back, allowing it to be peeled easily to reveal the matter on the back of the label, when the top label is removed it often exposes additional promotional information or product specifications for the consumer. These, as with all our print capabilities, can be printed in nearly any size and include all of the necessary branding information.

Squeezable - flexible labels



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While not technically a label; hang tags, bottle neck tags and card stocks with stringing, are converted through the flexographic print process and are generally manufactured on the same printing presses as standard pressure sensitive labels. For use in fundraising, direct mail, promotional products and much more, these items are able to be produced in both spot and CMYK and always meet Tri-Flex's high quality standards.

DRY COUPON



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Peelable coupons are composed of two layers, the first detachable, does not stick to the finger, the second printed side remains applied to the support. This format is very popular for instant cash back coupons. These tags are also convenient for spreading more information. They can communicate the rules to a contest, the modalities of an operation, the possibilities are wide over three parts.

DOUBLE-SIDED LABEL



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The double-sided label provides ergonomic information. It can also play on transparency for example on bottles of water. It can be peelable, to leave a footprint to the consumer.

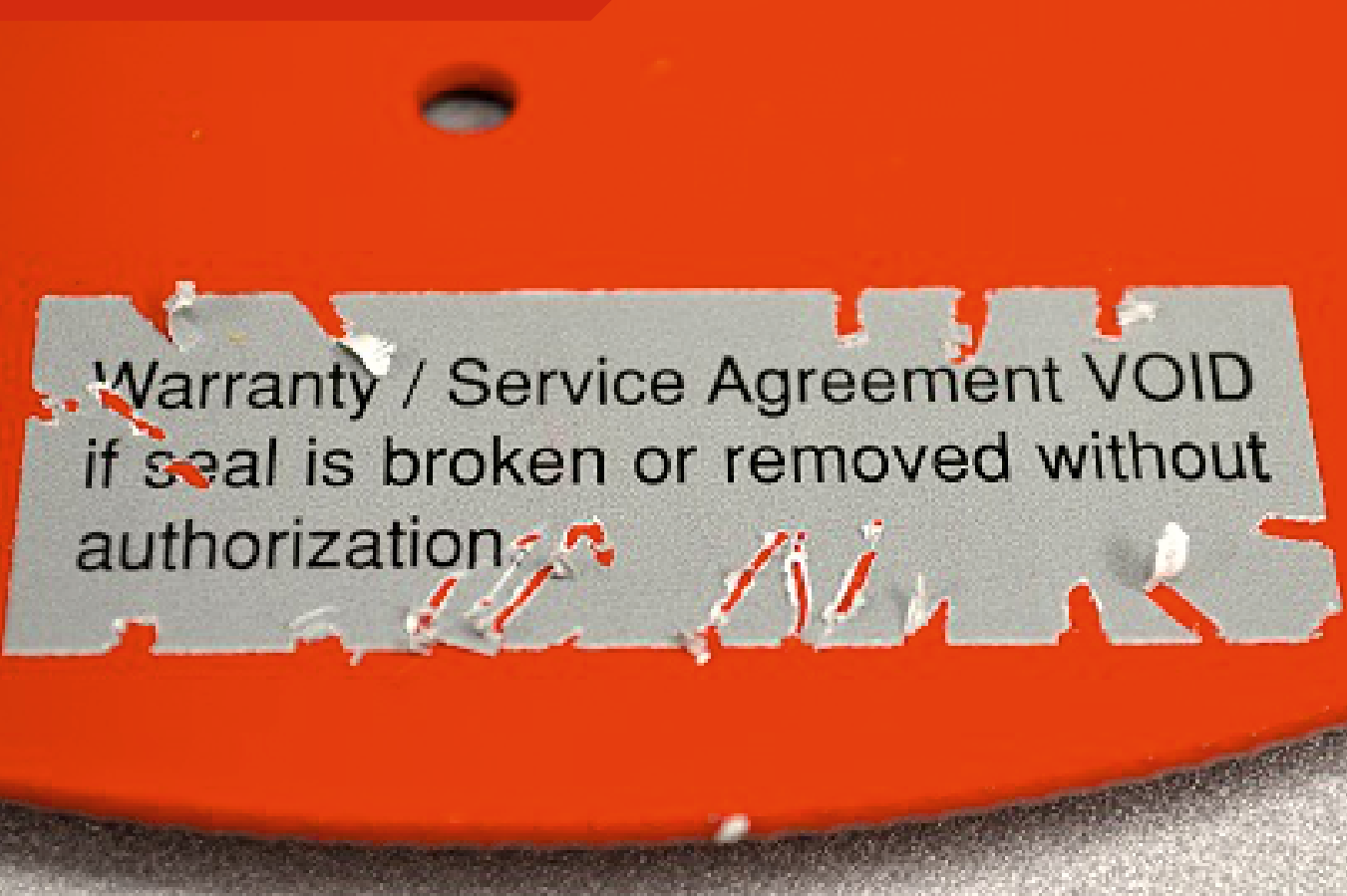
DESTRUCTIBLE VINYL



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GWC offers destructible vinyl labels, which will be readily apparent and easily identifiable if someone attempts to remove the [label](#). Once a destructible vinyl label is removed from the release liner and stuck it to the surface of the item to be labeled, it cannot be removed without the label tearing into tiny pieces. It is easily evident if an attempt to remove the label has been made.

DESTRUCTIBLE VINYL



Warranty / Service Agreement VOID
if seal is broken or removed without
authorization

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This type of label is also called tamper evident because it will give evidence of label tampering by destroying itself

Destructible vinyl exhibits low shrinkage and good dimensional stability. A thin face stock and aggressive acrylic adhesive facilitate the desired destructibility of this substrate. The adhesive creates a permanent bond to most surfaces including those with low surface energy (LSF).

MULTI LAYER COUPON



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GWC multi layer Coupon Labels are a way to combine different products with one label. For example, you peel off the top label with a coupon for cookies, with the bottom label for your regular milk. You can also use this type of coupon to offer a discount on the next purchase of your product.

We also offer folded, resealable, booklet type labels to allow the label to peel open and then be resealed.

MULTI LAYER COUPON



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These are excellent if you are a chemical company and need to include MSDS information—the information will always stay intact with your product. Or for the product that requires extended information such as cooking instructions, this type of label is the perfect solution.

DOM LABEL



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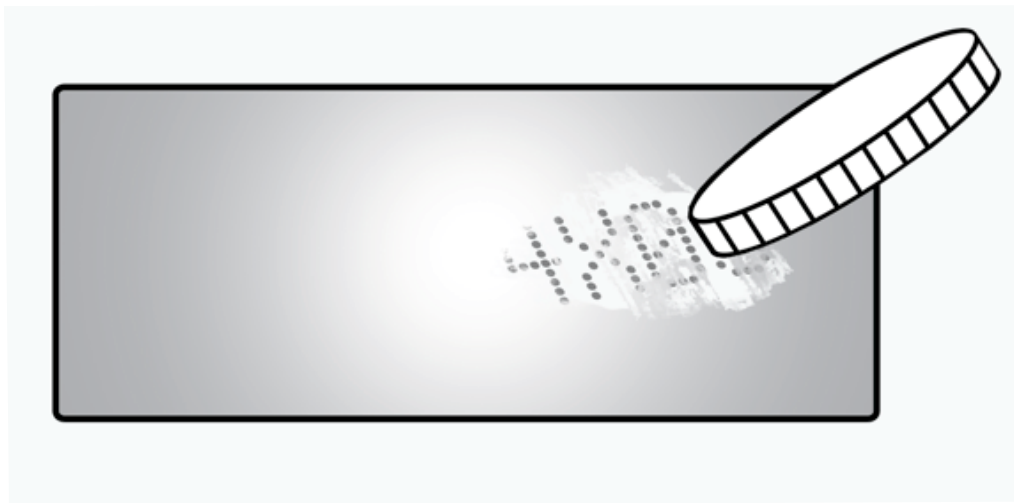
information about dates on pre-packaged food product is a valuable source of information about the life of the packaged food product for the consumers. Date of manufacture or packing on the labels provides an information about the age of the product and from this date the consumer can assess, how old the product is ? Whereas, the Best Before Date or Use by Date indicates the remaining healthy life of the unopened product. Best Before Date is the date by which it is expected

DOM LABEL

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that the unopened food, Inkjet friendly labels allow us to print part information in a variety of colours and leave the rest area for inkjet printing for latest batch dates etc

SCRATCH AND REVEAL LABEL



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Custom scratch off promotional games are an interactive way to promote offers, incentives or get the attention of the recipients. Scratch off cards or tickets are often used to drive repeat business. With the flexibility to design your scratch off card or label to align with your messaging, our cutting-edge technology can bring your promotional game to life.

SCRATCH AND REVEAL LABEL



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Scratch off cards or labels create an interactive way to grab customers attention. The cards can be custom printed based on your design specifications. In addition to the background, the scratch spaces can be defined based on location, color, shape and size. This allows the ability to fully customize your promotion. Furthermore, we provide variable printing. Variable printing is generated by a data file that allow for a large variation of prizes. We often have different variations

SCRATCH AND REVEAL LABEL

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based on the promotion or incentive. A few examples of these include instant wins for a percentage off a sale or a cash prize based on a safety goal. We also are able to print front and back utilizing our 12-color press. This allows your brand is represented and all information is included such as rules and regulations.

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