

GoodWorkCo.
established 1956

www.goodworkco.com

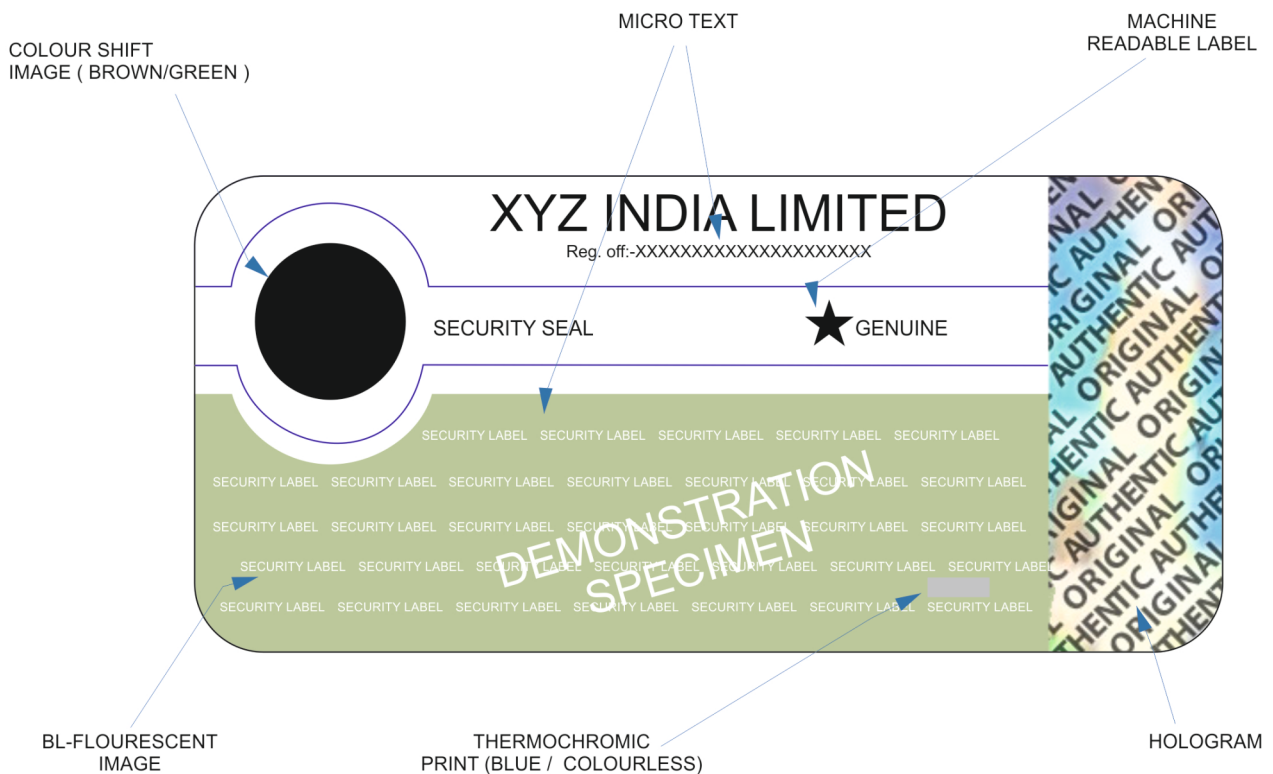
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SECURITY

MICRO TEXT LABEL



SECURITY

Micro text printing is one of many anti-counterfeiting techniques used to authenticate labels, bank notes and product packaging, it involves printing text that is so small it is invisible to the naked eye, this can be incredibly hard for counterfeiters to replicate.

Microprint Text is frequently hidden in an inconspicuous, unnoticeable area on the product or label. For example, on Singapore bank notes there is micro text located beneath the portrait that spells out the value of the note. An additional safety feature often used is an easily overlooked spelling error inserted somewhere in the micro-printed text.

VOID LABEL



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VOID labels are essential when you need to guarantee the quality or trace the history of your products with, for example, barcodes and serial numbers. To prevent this type of information from being removed or swapped, a VOID label is a simple solution. When the top layer of a VOID label is removed, it leaves a special security layer. When the security layer is visible, it is immediately apparent that the top label has been removed.

The security layer can be printed with the word VOID or your specific chosen text. This type of label is widely used on expensive electronics, like mobile phones or computers.

SCRATCH LABEL



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Scratch off cards or labels create an interactive way to grab customers attention. The cards can be custom printed based on your design specifications. In addition to the background, the scratch spaces can be defined based on location, color, shape and size. This allows the ability to fully customize your promotion. Furthermore, we provide variable printing. Variable printing is generated by a data file that allow for a large variation of prizes. We often have different variations based on the promotion or incentive. A few examples of these include instant wins for a percentage off a sale or a cash prize based on a safety goal. We also are able to print front and back utilizing our 12-color press.

DESTRUCTIBLE VINYLE



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GWC offers destructible vinyl labels, which will be readily apparent and easily identifiable if someone attempts to remove the label. Once a destructible vinyl label is removed from the release liner and stuck it to the surface of the item to be labeled, it cannot be removed without the label tearing into tiny pieces. It is easily evident if an attempt to remove the label has been made. This type of label is also called tamper evident because it will give evidence of label tampering by destroying itself. Destructible vinyl exhibits low shrinkage and good dimensional stability. A thin face stock and aggressive acrylic adhesive facilitate the desired destructibility of this substrate. The adhesive creates a permanent bond to most surfaces including those with low surface energy (LSE). This products is very useful for promotional of all types, like buy one get one free etc where pilferage is possible at retailers end.

MULTI SECURITY LABEL



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HOLOGRAM LABEL



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